

A hair salon with staff members styling hair for senior clients. The scene is bright and modern, with large windows and warm lighting. A woman in a black blazer is styling a client's hair with a blow dryer. Other staff members are also working on clients. The text 'PS SALON & SPA' is overlaid on a light green square in the center of the image.

PS

SALON & SPA

*Exceptional Senior Living
Salon Experiences*

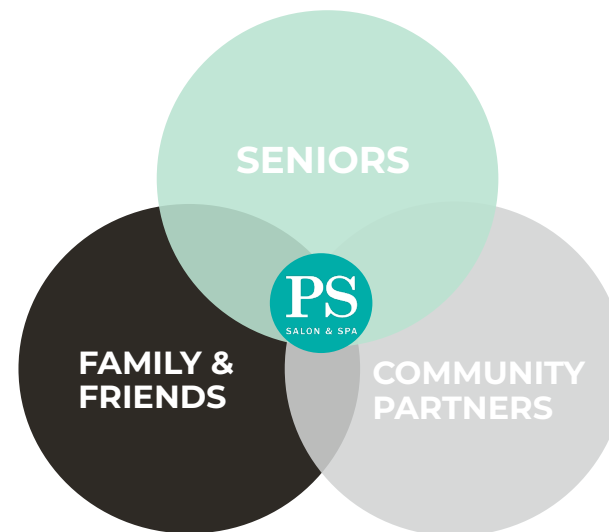


We Lead with People & Purpose

Our mission is to **elevate the senior living experience** through **exceptional, fully-licensed** salon experiences grounded in our values:

people • empathy • respect

As a **national leader** serving **33 states**, we partner with communities by supporting **end-to-end salon operations** & design every interaction to enhance **connection, confidence, & well-being** for the residents & families we proudly serve.



We Support Seamless Salon Transitions (Proven over 1,500 times)

← Average 30 Days* →

Pre-Opening

Grand Opening



Engagement & Enrollment



Exceptional Salon Services



Prioprietary POS



Revenue Share & Resident Share



Customer Service & Satisfaction

Residents:

Celebration Accounts

Families & POA's:

Online Portal

Authorization & Gifting

Reliable, Trained & Licensed Salon Professionals

PAUL MITCHELL
O·P·I

Tailored Payment Methods

Digital Signatures

Appointment Rebooking Support

Community:

% Revenue

Residents:

Welcome Gift
Birthday Bonus
Connect Bonus
Fill-up Bonus

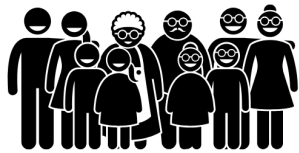
Performance Data Sharing

Field Leadership Check-ins

Family Peace of Mind

Consistent Service Quality

We Drive Engagement with Celebration Account Rewards



Family & POA's



Residents

Celebration Accounts

Rewards



\$15 Welcome Gift



\$25 Birthday Bonus



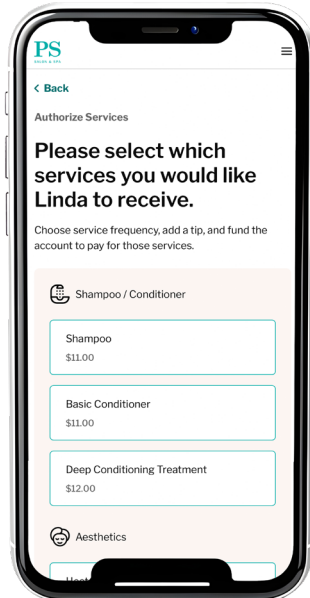
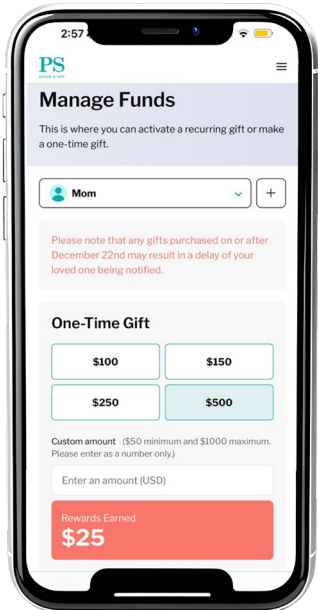
4-5% Bonus on Fill-Ups



\$25 Connect Bonus

Online Family Gifting

Digital Authorization Forms



PS rewards & incentivizes residents with Celebration Account bonuses to use **towards salon experiences**. Residents can potentially earn **\$200+** on average each year!

Connecting residents & families through streamlined participation.

We Customize Print & Digital Communications...

Menu

PS SALON & SPA

BRANDON'S COMMUNITY

MENU OF SERVICES

- SHAMPOO CUTS STYLING
- COLOR TEXTURE
- NAIL STUDIO
- ESTHETICS GROOMING

VISIT THE SALON OR CALL TO BOOK: (123) 456-7890

people · empathy · respect

PS SALON & SPA SALON PAYMENT OPTIONS

CELEBRATION ACCOUNTS

GIFT CARDS & FILL-UPS

Fill-up and get a reward! (Or buy a gift for a friend)

\$1 Bonus for every \$25 and an extra \$1 Bonus for every \$100 purchase of a GIFT CARD or FILL-UP

BIRTHDAY \$25 BONUS* **CONNECT \$25 BONUS***

Additional Payment Methods *May vary by location.

CREDIT CARDS PERSONAL CHECKS COMMUNITY BILL

Accepted Credit Cards: VISA, MC, AMEX or Discover. Charges appear on statements as "PS SENIOR LIVING SALON". Please make all checks payable to: PS SALON & SPA

FAMILY & FRIENDS GIFTING TO RESIDENTS

Scan to gift a resident funds towards an exceptional salon experience!

psalonspa @seniorlivingsalons salonps.com

SHAMPOO, CUTS & STYLING

STYLE ONLY \$\$	SHAMPOO ONLY \$
SHAMPOO & STYLE \$\$	DEEP CONDITIONING \$\$
HAIRCUT ONLY \$\$	CLIPPER CUT \$\$
SHAMPOO & HAIRCUT \$\$	SHAMPOO & CLIPPER CUT \$\$
THE BODY BUILDER \$	NECK TRIM \$
BANG TRIM \$	COMB-OUT * TOUCH-UP \$\$

NAIL STUDIO

MANICURE & PEDICURE \$\$	SPA PEDICURE \$\$
DIP POWDER NAIL SERVICE \$\$	PEDICURE \$\$
SPA MANICURE \$\$	TOENAIL CLIPPING \$\$
MANICURE \$\$	NAIL FIX \$
NAIL POLISH CHANGE \$\$	NAIL ART \$
NAIL SHAPING \$\$	ADD ON FRENCH POLISH \$
NAIL SOAK OFF \$	GEL ADD ON \$

COLOR & TEXTURE

TEMPORARY COLOR RINSE \$	ALL OVER COLOR \$\$
COLOR & STYLE \$\$\$	PERM ONLY \$\$
INDIVIDUAL FOILS \$	PERM & STYLE \$\$\$
PARTIAL/FULL HIGHLIGHTS \$\$	RELAXER \$\$
SEMI-PERMANENT COLOR \$\$	RELAXER & STYLE \$\$

ESTHETICS & GROOMING

EYEBROW WAXING \$\$	BROW TINTING \$\$
LIP WAXING \$\$	LASH TINTING \$\$
CHIN WAXING \$\$	FACIAL GROOMING \$\$

Welcome Letter & Family & POA Authorization Forms

PS SALON & SPA

WELCOME TO WORLD-CLASS SALON EXPERIENCES

Elevating beauty and wellness in more than 1,500 senior living community salons across the U.S.

PS Salon & Spa blends time-honored traditions with innovative techniques to create experiences as unique and distinctive as the people we serve.

Our talented, licensed, and well-supported salon professionals are inspired to deliver outstanding customer service and unparalleled craftsmanship.

We would like to welcome you with a \$15 GIFT towards salon experiences!

We proudly offer a full spectrum of salon and spa services, including:

- SHAMPOO CUTS STYLING
- COLOR TEXTURE
- NAIL STUDIO
- ESTHETICS GROOMING

Your next exceptional salon experience awaits. Visit or call us in the salon to book.

people · empathy · respect

FAMILY & POWER OF ATTORNEY

PS Salon & Spa Experiences Made Easy!

Manage salon services and residency gift and earn rewards by enrolling in your resident's Celebration Account.

Our online PS Celebration Account platform makes it easy for you to support your resident's salon experiences:

- Step 1:** Scan the QR Code or click to the site and quickly create your account
- Step 2:** Identify your resident and select their community
- Step 3:** Complete an Authorization Form
 - Choose which services you'd like your resident to receive, and how often
- Step 4:** Select a Payment Method
 - Gift funds (one time or recurring) and earn 4-5% spending rewards (preferred payment method)
 - The salon charges will be added to Resident's Monthly Community Bill

Note: you can make changes any time in the future

Our **PS PRO** salon professionals will take it from there!

<https://www.salonps.com/celebration>

If you need any assistance at any time, please call us at 888-444-9974 or email customerservice@salonps.com.

people · empathy · respect

Welcome Gift

WELCOME GIFT

CELEBRATING YOU WITH

\$\$

TOWARDS SALON SERVICES!

people · empathy · respect

Birthday Bonus

BIRTHDAY BONUS

CELEBRATING YOU WITH

\$\$

TOWARDS SALON SERVICES!

people · empathy · respect

...That Energize Resident & Family Participation

Pro Card



Hours of Operation



Resident Celebration Account Flier



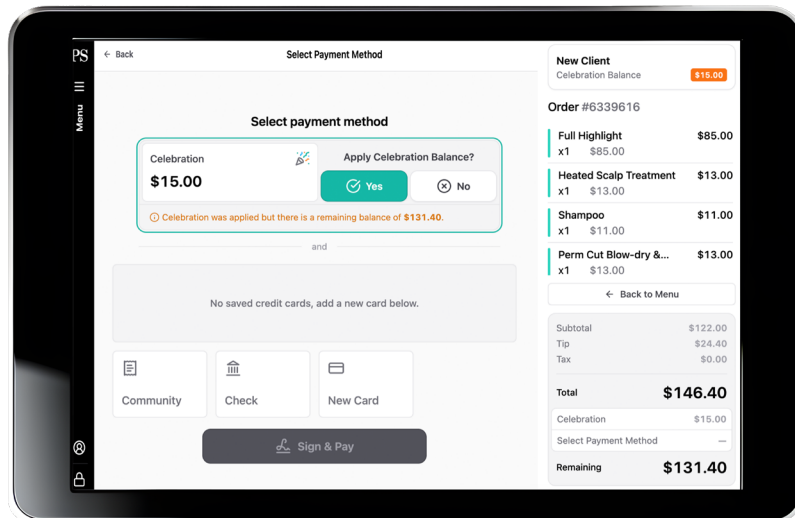
Holiday Flier



Digital & CCTV Signage



We Leverage Technology to Optimize Operations



Proprietary POS

- Digital Signature Capture
- Rebooking Support
- Digital Authorization Forms
- Seamless check-out
- Community reporting



Microsoft Teams

- Real-time, fast-response, virtual support from:
 - Home-office to salons
 - Field Leaders to salons (in addition to local field leaders).
- Interconnected salon network on Microsoft Teams via iPads.



Virtual Education

- Exclusive, ongoing, online education via Zoom & FaceBook Live from our product partners, like Paul Mitchell and OPI, keeping our pros up-to-date on the latest techniques.
- Access to e-learning platforms with additional training & resources.

Design & Procurement

Your trusted partner for custom salon equipment & expertly-designed salon & spa spaces, tailored for senior safety & comfort.

We work collaboratively with Senior Community Operators, Interior Designers, Architects, & Group Purchasing Agents.

We help you:

- Source new equipment
- Replace old or damaged equipment
- Design beautiful & functional spaces



psdesignandprocurement.com



PS DESIGN & PROCUREMENT
Location: Horizon House - Seattle, WA
In Collaboration With: Becky Ducsik - The Phinery

We Like Your Residents!

Thank You

Next Steps

- Introductory Call
- Site visits & Evaluations
- Partnership Agreement
- Transition Plans
- Celebrate Together!

Contact Us

Phone: 440.600.0020

Email: bd@salonps.com

salonps.com/gettoknowps

Words From Our Community Partners

"It's a big convenience that you're right here in our club house."

– Executive Director, Tall Grass Creek, Erickson Senior Living

"They always make you feel like you're the only person in the room."

– Executive Director, Grand Living West Palm Beach

PS
SALON & SPA

